Boston, MA james.monterosso@gmail.com 3392063296

JAMES MONTEROSSO

DIGITAL DESIGNER

PROFESSIONAL SUMMARY

Creative Digital Designer with 5+ years of experience crafting branded content across print, digital, and motion platforms. Skilled in Adobe Creative Suite, Figma, and web tools, with a strong focus on brand consistency, visual storytelling, and cross-functional collaboration. Passionate about delivering impactful designs that elevate brand identity and user engagement.

EMPLOYMENT HISTORY

MAY 2025 - PRESENT

Freelance Graphic & Web Designer, Chien Industries, Remote

(Main contract completed September 2025; continue to provide freelance support on select projects.)

- Continue to provide graphic, web, and animation design services on an as-needed basis for B2B marketing campaigns and client projects.
- Designed and built a complete website for Revolution Investments, creating a modern, responsive layout aligned with their brand and business goals.
- Collaborate with marketing and creative teams to produce engaging visual assets, motion graphics, and social media content.
- Support digital ad campaigns through cohesive design solutions and optimized creative materials across web and social platforms.

APR 2025 - PRESENT

Seasonal Art teaching Assistant, New Art Center

- Assist instructors in art classes, enhancing student skills and confidence.
- · Guide students individually, fostering artistic growth and technical improvement.
- Organize materials and manage classrooms, ensuring smooth learning experiences.
- Support creative programs, contributing to dynamic and inclusive art education.

FEB 2022 - JAN 2025

Freelance Graphic Designer, Mystic View Design Inc.

- Designed print and digital projects, enhancing client satisfaction with creative solutions.
- Collaborated with clients to deliver impactful visuals, meeting tight deadlines consistently.
- · Specialized in motion graphics, animating logos to elevate brand identity.
- Maintained vendor communication, ensuring top-quality print deliveries.
- Received positive client feedback, boosting agency's reputation.

APR 2024 - JUN 2024

Freelance UX/UI Designer, VOLO Sports

- Enhanced app UX/UI, boosting user engagement and satisfaction.
- · Refined interface for intuitive, visually appealing design.
- Optimized navigation, improving accessibility and usability.
- Aligned design with brand identity, meeting user needs.

FEB 2024 - APR 2024

Freelance Web Designer, Better Counseling and Coaching

- Collaborated with CEO to create a website for a coaching business, enhancing brand visibility.
- Developed a user-friendly website interface, improving client engagement and satisfaction
- Utilized graphic design skills to align website aesthetics with brand identity, boosting recognition.

LINKS

Portfolio

Linkedin

Personal

SKILLS

Adobe After Effects

Adobe Creative Suite

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Figma

Wix

Wordpress

Canva

Sketch

CSS

HTML

Javascript

Microsoft Office

Slack

Attention to Detail

Creative

Detail Oriented

Motivated

Organized

Proactive

Problem solver

Team player

Freelance Graphic and Web Designer, Odd Jobs Home Improvements

- Designed and launched a Wix website aligning with brand vision, boosting online visibility.
- Collaborated with owner to refine design, ensuring client satisfaction and project success.
- Adapted to client feedback, enhancing website functionality and user experience.
- · Delivered project within deadline, significantly improving company's digital footprint.

MAY 2023 - JUN 2023

Freelance Graphic Designer, TC PRO LANDSCAPE

- Designed a unique logo for TC PRO Cleaning Landscape, enhancing brand identity.
- Collaborated with owner to align design with brand values, ensuring cohesive vision.
- · Communicated effectively with owner, integrating feedback for optimal results.
- Delivered final logo, establishing a professional and recognizable brand image.

MAR 2023 - APR 2023

Freelance Graphic Designer, The sports update.net

- Designed logo and business card, enhancing brand identity for The Sports Update blog.
- Collaborated with client, ensuring brand vision alignment and effective communication.
- Gathered feedback to refine designs, achieving client satisfaction and brand consistency.

AUG 2020 - JAN 2022

Illustrator/Graphic Designer (Contract), Toward Chaos inc.

- Created logos and icons for first responder apparel, enhancing brand identity and visual appeal.
- Transformed strategic ideas into impactful visuals, boosting customer engagement.
- Finalized projects with precise image sizing and font selection, ensuring professional quality.

APR 2021 - AUG 2021

Freelance Motion Graphics/Video Editor, ERA key realty services

- Created engaging virtual tours with video editing for real estate properties.
- Enhanced videos with motion graphics and animated titles for dynamic presentations.
- Integrated text and background music to elevate promotional appeal.
- Utilized video editing skills to address client needs, achieving positive feedback.
- Contributed to increased property visibility and client interest through creative video solutions.

NOV 2020 - JAN 2021

Freelance 2D animator & Video editor, The Sleds (music group)

- Collaborated with artists to align animation with song themes, enhancing visual storytelling.
- Developed and storyboarded music video concepts, driving creative vision and execution.
- Produced animations synchronized with music, achieving high visual impact and engagement
- Managed production timelines and quality, ensuring project completion within deadlines.

SEP 2019 - NOV 2019

Freelance 2D Animator, The Home for Little Wanderers, Boston MA

- Collaborated on 2D holiday e-card animation for client, enhancing engagement and client satisfaction.
- Created motion graphics and animated GIFs, boosting visual appeal and communication clarity.
- · Worked with senior designer, improving project efficiency and creative output.

Production Assistant Intern, The War Dept (Short film)

- Set up camera and lighting for stop motion, enhancing visual quality.
- Collaborated with director Blyth Hazen on high-profile projects.
- Managed timelines and resolved scheduling conflicts for smooth operations.
- Edited images in Photoshop to maintain puppet realism.
- Contributed to a Harvard project, gaining high-profile collaboration experience.

EDUCATION

Certificate Interactive Design, Rhode Island School Of Design

Certificate, Coursera Google UX Design Specialization.

B.F.A Bachelor Of Fine Arts Animation And Interactive Media, Montserrat College of Art

A.A.S Associates in Applied Science in Graphic Design, Massasoit Community College

REFERENCES

Stephen Zubricki III

MYSTIC VIEW DESIGN, INC.

Sarah Moriarty

NEW ART CENTER

James Morantus

VOLO SPORTS

jamesmorantus@gmail.com

Tyler Norton

ROCKETREACH